

Huawei Retail Partner Program

Huawei Retail Partner Program applies to retail companies with an Australian Company Number (ACN) who provide Residential and/or C&I solution to end customers. Several types of Huawei Retail Partners are available, with varying requirements:

Category	Requirements	Benefits
Registered Partner	- Apply online to be a Huawei Registered	- Receive welcome pack & Huawei
	Partner ¹	Registered Partner shirt
		- Access to kickstart incentive
		from distributors
		- Receive regular updates from
		Huawei FusionSolar
		- Receive product training support
		- Use Huawei logo on website
		- Invited to Huawei offline events
		- Participate in Huawei exclusive
		retailer campaigns
Elite Partner	- Registered Partner	- All registered partner benefits
	- Obtain 3 verified Huawei reviews from	- Huawei Elite Partner shirt
	end customer per month ²	- Receive Huawei dummy
	- \$100,000 AUD Huawei solar product	- Access to local service support
	purchase from wholesale partners ³	line
		- Receive \$1500 marketing
		sponsorship*
		- Receive sales leads from Huawei
		- Obtain Huawei Elite Partner
		Certificate



		- Listed on Huawei FusionSolar AU official website
Premium Elite Partner	 Registered Partner Obtain 4 verified Huawei reviews from end customer per month² \$250,000 AUD Huawei Solar product purchase from wholesale partners³ 	 All Elite Partner benefits Premium Elite Partner Shirt Receive \$3000 marketing sponsorship* Case study opportunity (video + brochure) Quarterly Incentive Campaign China Shenzhen Factory Tour opportunity

Terms & Conditions*

- 1. Please contact Huawei team at <u>info.fusionsolar.au@huawei.com</u> for partnership application
- 2. Reviews need to be completed through <u>Solar Quote</u> or social media. For review to be verified: 1) Huawei inverter photo is present, 2) Huawei inverter, solar installer and supplier is mentioned in content. Screenshot of reviews must be attached to Huawei partner application
- 3. Tax invoice (dated between 1st Jan 2022 and 31st Dec 2022) from wholesale partners must be attached to application email
- 4. Rewards will be provided in the form of marketing sponsorship which can be used for Huawei-related ads, events, etc. Please provide proposal & KPI to Huawei team at info.fusionsolar.au@huawei.com for marketing sponsorship application
- 5. Huawei Retail Partner Program is subject to change. Huawei reserves the right of final explanation